

INNER OUTSIDE 內外

HUMAN EXPERIENCE
IN THE DIGITAL AGE
數碼時代的人類生活體驗
PERSONAL IDENTITY
IN THE CITY
城市中的個體意識
CONSTRUCTING
IMAGINATION
構建想像力

A venture of MA Visual Arts: Graphic Design students. Inner/Outside explores the boundaries, the differences, and the ambiguities between inner reality and the outside world. The Inner/Outside reflexion is inherent to our time, for we live in a paradoxal age, where the inner and the outside worlds are colliding and drifting apart simultaneously. Moreover, the achievements of the digital era, combined with the social and psychological landscapes of our society, make the interplay between these two realms ever more dynamic, chaotic and intriguing. If the contemporary individual can carry his own world everywhere, shielding himself with countless gadgets and interactions, the outside world keeps trying to crawl more and more inside his personal reality. At the same time, although Inner and the Outside can be perceived as antagonic entities, they are combined and weaved together to form the mythologies of every individual's imagination. Furthermore, in the case of artists and visual practitioners, the constant clashing and splitting of these parallel planes is key in the process of producing relevant work. Divided into three sections, "Human Experience In The Digital Age", "Personal Identity In The City" and "Constructing Imagination", The Inner/Outside exhibition proposes to be a questioning journey, and to mirror back to the viewer some of the idiosyncrasies and paradoxes of living in societies where boundaries between ideas and actions, daydream and reality, individual and collective are becoming more loose and rigid at the same time.

An exhibition by/at
CAMBERWELL COLLEGE OF ARTS
MA Graphic Design Studio
and Upper Gallery
Wilson Road, London
16 Nov to 30 Nov
Opening 17 Nov 6pm

In this exhibition:
Bruno Cepollina
Darrell Chandler
Yu Gong
Vassilis Gousis
Paul Hardman
Xiaoyu He
Nina Kreidie
Mei Li
Pearl Li
Xiaocui Lu
Joana Monteiro
Fei Shen
Zuleika Testone
Hao Wu
Marcus Wittleton
Haoting Yang
Yuwei Zhang