

information & rules

Calling all creative energy in the Land!

PAPERMOON (in collaboration with Oasis Magazine) is interested in celebrating local talent and showcasing it in its stores in Saudi Arabia & Bahrain.

7 Designs... 7 Winners...

- **Win** a cash prize of SR 2,000 / BD 200.
- **Win** an exclusive press interview with Oasis Magazine.
- **Win** recognition by seeing their greeting cards – bearing their names – being sold at all PAPERMOON stores in the Kingdoms of Saudi Arabia and Bahrain.

This competition is open to creative people of all ages in Saudi Arabia & Bahrain; amateurs and professionals alike.

Creative Requirements

The greeting card design can follow any style, color or theme. It can also follow any medium such as painting, photography, digital art, stitching; to name only a few!

However, Participants must stick to one of the following occasions when designing their cards:

- **Baby**
- **Birthday**
- **Wedding**
- **Love**

Participants may submit up to 2 card designs, each following one of the occasions stated above.

For example, a participant may submit 1 Birthday card design and 1 Wedding card design but not 2 Birthday card designs.

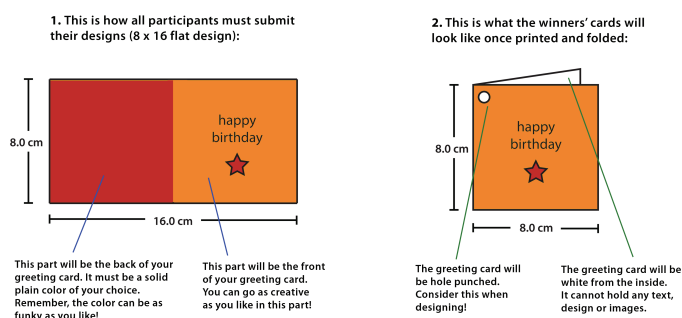
Technical Requirements

Artwork Size: 8 x 8 cm when folded and 16 x 8 cm when flat.

Artwork Format: JPEG.

Artwork Resolution: 300 DPI

Please refer to the following diagram for full clarification on Technical Requirements:



Please note that future selected winners will be instructed to submit their artwork in AI and PDF formats immediately, as well as full design specifications, such as type details and color pantones.

For any questions or assistance with Creative Requirements / Technical Requirements please contact: retail@papermoonworld.com under the subject: "Competition 2009, assistance".

Submission Details

1- All participants must email their designs to: retail@papermoonworld.com.

2- The subject of the email must be: "Competition 2009, Participant's Name".
For example: "Competition 2009, Faisal Khalid".

3- Every participant must provide the following personal data in the email* :

- a) Full Name (First Name and Last Name)
- b) Date of Birth
- c) Valid Mobile Number
- d) Valid Email Address
- e) City
- f) Country

*Participants who fail to provide full and proper personal data will be automatically disqualified.

Deadlines & Winners

The deadline for all design submissions is **20 February 2010**.

The 7 Lucky Winners of Design a Card competition will be officially announced on the **1st of April** exclusively through **Oasis Magazine** (www.oasis-mag.com). All Winners will also be personally contacted prior to official announcements.

What's in it for the Winner?

The 7 lucky winners:

- **Win** a cash prize of SR 2,000 / BD 200.
- **Win** an exclusive press interview with Oasis Magazine.
- **Win** recognition by seeing their greeting cards – bearing their names – being sold at all PAPERMOON stores in the Kingdoms of Saudi Arabia and Bahrain.

Terms & Conditions

- 1-** PAPERMOON cannot accept submissions that do not follow the Creative Requirements and Technical Requirements announced.
- 2-** PAPERMOON cannot accept submissions that do not follow the Submission Requirements announced. Any participant who fails to provide full and proper personal data in the submission email will be automatically disqualified. An example of this is providing the participants' nickname rather than their first and last name.
- 3-** All submitted artwork for Design a Card competition shall be the property of PAPERMOON. PAPERMOON reserves full rights to reproduce the submitted artwork for Design a Card Competition throughout any medium and during any length of time.
- 4-** Winners of Design a Card competition do not obtain the right to any design fees, royalties or privileges.
- 5-** PAPERMOON will not consider submissions that are received past the submission deadline.
- 6-** Design a Card Competition is not open to employees of PAPERMOON the giftwrap company.
- 7-** By submitting artwork to Design a Card competition, all participants automatically agree to the Terms & Conditions stated above.