

regulation

GRAPHIC DESIGN



UM 012
DESIGN
CONTEST

energy
for all

Graphic designers can send their expressly-made unpublished posters, inspired to the ENERGY FOR ALL topic.

mission

to promote access to energy for all as a prerequisite for the protection of human life and dignity.

Designs can be inspired to the following topics: development, education, health, food, future

who can take part

graphic designers: individuals, studios and agencies
professional designers, students attending graphic design courses: individuals, group, classes. No age limit, no national limit.

what sending

max two (2) expressly-made unpublished poster
short description of the posters in Italian and english language for each project submitted. Foreign designers english only. One (1) personal photo

Technical requests – excluding penalty

Technical requests – Poster file

vertical format 50x70cm
Resolution 200 dpi
CMYK color
JPG file format (Baseline Standard) quality 10
weight less than 8 MB

Technical requests - description text file

format .txt
Italian designers: italian and english language. Foreign designers only English

Technical requests - Photo File

format 1280x960 pixels
resolution of 300 DPI
RGB color
File format: JPG (Baseline Standard) quality 10
weight less than 1 MB

How to name all files - excluding penalty

files must be nominated according to the following scheme:

project file

GD_NameSurname_project number.jpg

text file

GD_NameSurname_R_project number.txt

File photo

GD_NameSurname_F.jpg

example:

Mario Rossi wants submit 2 projects, from which:

project file: GD_MarioRossi_1.jpg

text file: GD_MarioRossi_R_1.txt

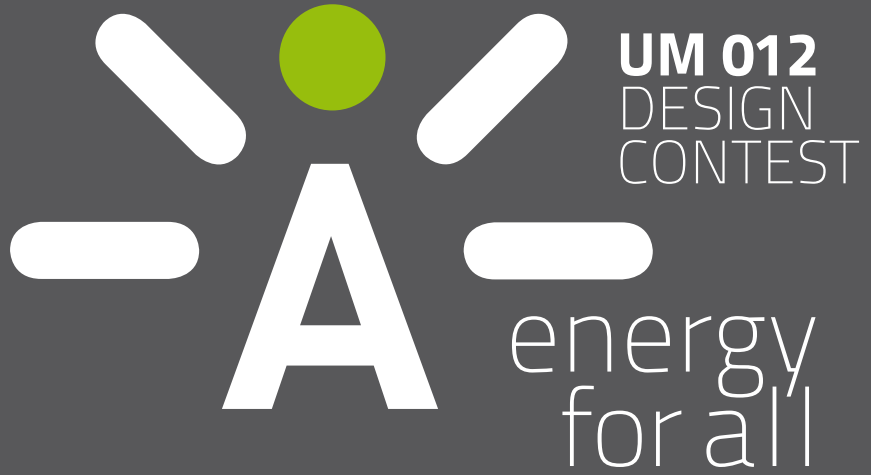
project file: GD_MarioRossi_2.jpg

text file: GD_MarioRossi_R_2.txt

File photo: GD_MarioRossi_F.jpg

terms & conditions

GD / ID / V



Art. 1_General Dispositions

The regulation guarantees the correct course of the projects selection. From the moment a participant joins the contest, he will comply with all the rules stated by the present regulation. He will furthermore give authorization for the utilization of personal data and materials in each category for any possible communication and events linked to the initiative.

Art. 2_Promoting Entity

Utilità Manifesta/design for social social promotion association

Art.3_Participation, Participants and selection

Participating in the contest is free.

The contest is opened to:

- Graphic designers: individuals/ graphic design studios and graphic design agencies
- Industrial designers: individuals/ graphic design studios and graphic design agencies
- Videomakers
- Students, final-year students and graduates attending graphic design and/or industrial design and or video courses, academies, etc... (individuals, groups, classes) throughout the national and international territory.

Maximum 20 projects will be selected as winners ex equo. Maximum 20 videos will be selected as winners ex equo too. The organizer undertakes to give the greatest visibility to the selected projects and videos through the website and the reference Facebook page. Any other diffusion means will be soon communicated through the website.

Art. 4_Participation conditions

All graphic and industrial design projects must be registered and sent no later than 30th October 2012 on the website www.utilitamanifesta.it

The application form must be correctly completed in compliance with the category requirements.

All videos must be submitted through the channel Youtube of Utilità Manifesta no later than 30th October 2012. The application form must be correctly completed in compliance with the category requirements.

Art.5_Conditions and responsibilities

Participating in the contest is free. No money award will be given.

Participants will be responsible for: any costs for surface mail dispatch of the submitted material; any costs for the creation of designs and prototypes to the aim of being exhibited. Participants are also responsible for property rights, copyrights, patents, use licenses related to the designs submitted, relieving the organizer from any liability thereof.

The organizer cannot be held liable for any unauthorized use by all participants of images and/or music and/or items which do not belong exclusively to the participants.

terms & conditions

GD / ID / V



The organizer refers to all conditions about submitted videos on youtube inviting to follow the following link: www.youtube.com/user/utilitamanifesta.

For the Video category - by completing the form in all its parts - the participant confirms his acceptance with the terms and conditions provided by the site www.youtube.com regarding copyright, privacy, safety and general information.

The organizer will be free to reproduce, diffuse or exhibit the submitted projects and videos either in Italy or abroad, during events, reviews and/or festivals and publish them on the www.utilitamanifesta.it website. The organizer hereby commits not to alter or transform the work in any part.

Videos will not be used for commercial purposes. However, they can be broadcasted on occasion of exhibitions, presentations, festivals and events either arranged or attended by the organizer, or they can be attached to publications and/or catalogues related to this design contest.

All projects will be valued by a special jury, whose judgment will be final.

Art. 6_Elimination factors

Any project or video containing biased political opinions, images and/or an oral or written language which is considered inappropriate or vulgar or off-topic at the undisputable decision of the organizer, will be rejected.

Art. 7_Entering the design contest participant accept :

UtilitàManifesta will be free to reproduce, disclose, exhibit in public in Italy and abroad, in the course of events and / or reviews and / or festivals, publish to the site www.utilitamanifesta.it, video projects and competitors initiative, committing the same time not to alter or transform the work in any of its parts.

Art.8_ Authorship projects and / or video

The organizer undertakes to identify the authorship of every video, according to the information requested and received in the signup form, which can be retrieved from the website www.utilitamanifesta.it.

Art.9_Selection

All designs and videos received on or before the above deadline will be assessed by a special Jury.

Art. 10_Dead-line, Publishing

The deadline is October 30th 2012. Any work received after that will be rejected, subject to a special extension published on www.utilitamanifesta.it. All designs and videos received on or before the above deadline will be assessed by a special Jury.

The winning designers' names and videos will published on www.utilitamanifesta.it in 30 days following the end of selection.